

# SCOTT MELCHIONDA

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## PROFILE

Talented visual designer with comprehensive multimedia development skills; Electronic Billboards, Illustration, Motion Graphics, 3D design, User Experience, Identity Design

### Motion Graphics Lead Artist, SignPost Networks, Atlanta GA 2004-Present

Designed visual presentation for network of 150 advertiser supported electronic signs on MARTA transit system, Underground Atlanta and Colony Square: advertisements, proposal graphics, motion graphics, pixel font design

### Multimedia Consultant, Eclipsys Corporation, Alpharetta GA 2000-2002

Created all visual design elements for eWebIT division: User interface elements for medical software; application icon design; illustrations and instructional design for software manuals; sales materials, promotion and branding; package design; presentation graphics, web application graphics.

### Lead Artist, IMTS Inc., Buford GA 1997-1999

Created 3D animation, user interface elements, digital video compositing and illustrations for OSHA compliance computer based training software, electronic catalogs, and web graphics. Supervised design and graphics workflow. Researched and implemented media creation and technology strategies.

### Assistant Art Director, Premier Technology, Bensenville IL 1995-1996

Created LED display animation, illustrations, decals, type styling for pinball machines. Streamlined animation process to reduce production time. Supported Art Department Macintosh computers. Contributed to design of games.

### Animator, Data East/Sega Pinball, Melrose Park IL 1994-1995

Created LED display animation and playfield decals for pinball machines; user interface design of diagnostics system; Contributed to design of games.

### Freelance Multimedia Consultant 1997-Present

Self Employed creative work includes identity design, illustration, cartoons, magazine covers, Interactive CD-ROM development, web site development, music CD cover art, user interface design.

## EDUCATION

Massachusetts College of Art, Boston, MA

1985-1991 Painting, Computer Animation, Multimedia.

Honors: Drawing, Animation, Multimedia

## SKILLS

Adobe Photoshop, Illustrator, After Effects, Indesign, Flash, Fireworks, Dreamweaver; Maxon Cinema 4D, BodyPaint; Corel Painter; Microsoft Office; Mac OS X; Microsoft Windows; Drawing, Painting, Cartooning